

Jerry Weinstock

From: linda@drci.us
Sent: Friday, February 14, 2003 10:40 AM
To: linda @ drci
Subject: Read About the Email Campaign Challenge

I am writing from the offices of Data Resource Consulting. We are making a special offer for those who are interested in getting full turnkey service as regards email campaigns. DRC will design a campaign and artwork in the same manner as we do our mailings. When DRC promotes itself our policy is to mail to the same list 3 times knowing that it takes repetition to get results. We also have a philosophy as to how to construct ads and subject lines for the best possible results. Our COMPARE IT campaign pits our results versus your own past results (if you've done campaigns before).

Here is how it works: For \$1500 we will do complete design work (graphics, copy, subject line) and mail three times to a selected list a total of 1.8 million emails (600,000 unique emails three times). Prior to the mailing, if you have done email campaigns before with other companies, you will need to send us the production reports. If we don't beat those past results, we'll do an additional 1 million mailing. If you've never done a campaign before, we will set a production goal and if we can't beat it we'll do an additional 1 million mailing. This is a great way to test new products, a new company (DRC), or to simply increase sales. Call me at 727 771 6881.

Bob Cefail
DRC
www.dataresourceconsulting.com

If you wish to be removed from this mailing list, please reply to this message with "REMOVE" in the message text area.

Under Bill S. 1618 Title III, passed by the 105th U.S. Congress, this letter cannot be considered spam as long as the sender includes contact information and a method of removal.

3/8/2003